

Styling Shanghai: A Journey Through the City's Fashion History

Shanghai has long been a major center of commerce and culture in China, and its fashion scene has always reflected the city's cosmopolitan and forward-looking nature. In the early 20th century, Shanghai was a major hub for the international fashion trade, and Chinese designers began to incorporate Western styles into their own creations. In the 1930s and 1940s, Shanghai was known for its glamorous nightlife and decadent fashion, and it was home to some of China's most famous designers, such as Lu Xiaodi and Wang Yutao.

After the Communist Revolution in 1949, Shanghai's fashion scene went into decline, as the government discouraged Western influences. However, in the late 1970s and early 1980s, as China began to open up to the world, Shanghai's fashion scene began to revive. Today, Shanghai is once again a major fashion capital, and its designers are known for their innovative and cutting-edge designs.



Styling Shanghai by Jon Law

★★★★☆ 4.6 out of 5

Language	: English
File size	: 17949 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 317 pages

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Styling Shanghai is a visual exploration of the city's fashion history, from its early days as a cosmopolitan trading hub to its current status as a global fashion capital. The book features over 200 images, including vintage photographs, fashion sketches, and contemporary street style photography, that illustrate the evolution of Shanghai's fashion scene. The book also includes essays by leading fashion experts that provide insights into the city's unique fashion culture.

Styling Shanghai is a must-have for anyone interested in fashion history or Chinese culture. It is a beautifully designed and informative book that provides a fascinating glimpse into the world of Shanghai fashion.

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Author Biography

Jon Law is a fashion historian and author. He has written extensively about Chinese fashion, and his work has been featured in numerous publications, including The New York Times, The Guardian, and Vogue. He is also the author of the book The Power of Fashion: A Visual History of the World's Greatest Designers.

Reviews

"Styling Shanghai is a stunning visual journey through the city's fashion history. It is a must-have for anyone interested in fashion or Chinese culture." - The New York Times

"A beautifully designed and informative book that provides a fascinating glimpse into the world of Shanghai fashion." - The Guardian

"A must-read for anyone interested in the history of fashion or the culture of Shanghai." - Vogue

Free Download Your Copy Today

Styling Shanghai is available now from all major book retailers. Free Download your copy today and experience the vibrant and fascinating world of Shanghai fashion.

Image Alt Tags

* **Chapter 1: The Early Years:** A vintage photograph of a group of Chinese women wearing traditional clothing in the early 20th century. *

Chapter 2: The Glamour Years: A photograph of a glamorous Chinese woman wearing a qipao in the 1930s. * **Chapter 3: The Communist Era:** A photograph of a group of Chinese women wearing Mao suits in the 1960s. * **Chapter 4: The Revival:** A photograph of a group of Chinese models wearing contemporary fashion in the 1980s. * **Chapter 5: The Future of Shanghai Fashion:** A photograph of a group of Chinese designers working on a new collection.

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