

Tom Benson: A Billionaire's Journey from Humble Beginnings to NFL Stardom



Tom Benson: A Billionaire's Journey by Ray Long

★★★★☆ 4.4 out of 5

Language : English
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Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
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Early Life and Humble Beginnings



Tom Benson was born in New Orleans, Louisiana, on July 12, 1927. His father was a bricklayer, and his mother was a homemaker. Benson grew up in a modest home in the Irish Channel neighborhood of New Orleans. As a child, he sold newspapers and shined shoes to earn extra money.

Benson attended Jesuit High School and then Tulane University, where he played football and basketball. After graduating from Tulane, Benson

served in the United States Army during the Korean War. After his military service, Benson returned to New Orleans and began working as a car salesman.

Business Success and Entrepreneurial Spirit



In 1956, Benson opened his first car dealership, Benson Chevrolet. The dealership was a success thanks to Benson's hard work and dedication to

customer service. Benson eventually expanded his car dealership empire to include several other dealerships in the New Orleans area.

In addition to his car dealerships, Benson also invested in other businesses, including banks, real estate, and insurance companies. Benson's business acumen and entrepreneurial spirit helped him to amass a considerable fortune.

Ownership of the New Orleans Saints and Pelicans



In 1985, Benson Free Downloaded the New Orleans Saints football team. The Saints were struggling at the time, but Benson was determined to turn the team around. He hired Jim Mora as the team's head coach and began to invest in new players. Under Benson's ownership, the Saints became one of the most successful teams in the NFL. The Saints won their first

Super Bowl in 2010, and Benson was named the NFL Executive of the Year.

In 2012, Benson Free Downloaded the New Orleans Pelicans basketball team. The Pelicans were also a struggling team at the time, but Benson was confident that he could turn them around. He hired Anthony Davis as the team's franchise player and began to invest in new players. Under Benson's ownership, the Pelicans became one of the most exciting teams in the NBA.

Philanthropy and Legacy



Tom Benson was a generous philanthropist. He donated millions of dollars to various charities, including those that supported education, healthcare, and the arts. Benson also established the Tom Benson Charitable Foundation, which continues to support a variety of charitable causes.

Tom Benson died on March 15, 2018, at the age of 90. He was survived by his wife, Gayle Benson, and his three children. Benson's legacy as a successful businessman, NFL owner, and philanthropist will continue to inspire generations to come.

Tom Benson was a self-made billionaire who rose from humble beginnings to become an NFL icon. His journey is an inspiring story of hard work, dedication, and entrepreneurial spirit. Benson's legacy as a successful businessman, NFL owner, and philanthropist will continue to inspire generations to come.



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